

OXFORD ADVANCED SURFACES

Agent appointed for Japanese Business Development

Oxford Advanced Surfaces Group Plc ([OAS](#)), the AIM listed advanced materials company, announces that it has signed an exclusive agreement with Business Link Japan to promote its technology in the Japanese market.

OAS is an innovative and unique research company that develops and licenses intellectual property to major industrial organisations in multiple markets, and is particularly focussed in the areas of electronic displays, ophthalmics and solar.

Mike Edwards, Sales & Marketing Director, commented:

"The Japanese technology companies reinvest significant amounts of revenue on R&D and our Onto™ and VISARC™ technologies provide features that allow customers to create significant competitive advantage in their respective markets. Business Link Japan gives OAS the ideal partnership for us to create traction with these corporations.

"Their experience in assisting overseas companies to enter one of the world's leading technology manufacturing and exporting countries will help accelerate our market penetration and significantly enhance the prospects of OAS."

Steve Crane, Managing Director of Business Link Japan added

"We are very pleased to work with Oxford Advanced Surfaces and have found that their unique core technology and approach to business will suit the Japanese market well. We look forward to developing the huge potential of this market together with them".

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Editors' Note

Oxford Advanced Surfaces Group Plc (OAS) develops and licenses intellectual property (IP) solutions as a "tool kit" to create engineered surface coatings and advanced materials. Our proprietary, highly reactive chemistry platform [Onto™](#) and advanced optical material films VISARC™, facilitate the creation of innovative products through the transformation of commodity industrial materials [eg: polymers and/or particles], opening up new markets for the most desirable high -performance advanced materials. Initial applications include advanced [adhesion promotion](#) , [anti-reflective](#) coatings and [particle delivery](#) in markets including advanced composites and laminates, electronics, optics, displays and fast moving consumer goods.

www.oxfordsurfaces.com

Business Link Japan has offices in Tokyo Japan, and Corby UK, and employs a highly experienced team of professionals with extensive electronics experience and deeply rooted connections In Japan. Most of the BLJ team have worked and lived in both Japan and the UK, giving the unique ability to understand the requirements of both cultures and business practices. The BLJ team have a track record of successfully supporting overseas technology companies to secure high value license contracts in Japan.

www.businesslinkjapan.com

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