

31 January 2017

This announcement replaces RNS Reach Number: 4701V in its entirety, which was released erroneously.

Cronin Group Plc
("Cronin" or the "Company")

Advisory Committee
Wearable technology pioneer Paul Landau to joining Cronin Group Advisory Committee

Cronin Group PLC is delighted to announce that Paul Landau will join its advisory committee, with a remit on the engagement of user communities using digital platforms and innovative ways of exploring telemetry data collected through the Company's DigitalGlassware™ product. He has a strong track record of taking innovative ideas off the drawing board and turning them into commercial reality. Paul joins chemistry and hardware industry experts Laurence Ede and Riccardo Pigliucci in advising the Company on its commercial and technical strategy.

Paul was a pioneer in the wearable technology category, founding Fitbug Limited in 2005 after he identified a lack of technology being used in the wellness space. He foresaw that devices combined with digital technology and the internet could invoke changes in the behaviour of individuals with regard to their health. Paul acted as CEO of Fitbug until November 2015. Prior to Fitbug he worked in the technology sector, starting at Accenture in 1998 specialising in systems implementations and process improvement projects for international blue-chip clients.

ENDS

Contacts:

Cronin Group Plc
James Ede-Golightly, Chairman

www.croningroupplc.com
T: 01481 701 564

WH Ireland Limited
Mike Coe / Ed Allsopp

www.whirelandplc.com
T: 0117 945 3470

This information is provided by RNS
The company news service from the London Stock Exchange

END

NRALIFEDLAILVID