



deepmatter™



WE'RE HIRING A MARKETING MANAGER BE PART OF A FUTURE-FOCUSED COMPANY REDEFINING AN ENTIRE SECTOR

The Job

Our goal is to enable scientists to use data to discover and develop medicines that transform patients' lives, faster, reliably and cost-effectively. You will be responsible for managing the company's marketing initiatives, market research campaigns and proactively providing the executive team with analysis to direct our Company's marketing strategy and planning. You will oversee the production of promotional materials, marketing campaigns and social media. You will be part of an international team of product managers, data scientists, hardware and software engineers and you will be the engine room for driving our marketing initiatives forward.

Our ideal candidate

You should be a self-starter that has energy and drive to make our brand heard in our community, you will be a big part of the team driving sustainable chemistry forward in the industry and should be a confident person able to present to a wide variety of internal and external parties. Ideally, you will have had some exposure to the chemistry industry in order to understand our goals and challenges and be comfortable reporting on marketing and sales results to senior executives. You will be creative, adaptable, detail orientated and highly organised.

Duties

- Establishes marketing goals based on past performance and market forecasts
- Oversees current offerings and comes up with initiatives for new products or services
- Research and analysis of market trends, demographics, pricing schedules, competitor products, and other relevant information to form marketing strategies
- Works with internal teams to develop detailed marketing plans for all media channels and sales teams
- Approves and oversees the creative development of promotional materials, website content, advertisements, and other marketing-related projects
- Interviews, hires, and trains marketing staff members
- Communicates with various media buyers, advertising agencies, printers, and other services to help marketing projects come to fruition
- Provides in-depth information to interested clients, and acts as a representative for the marketing department in important buyer meetings
- Works within the department budget to develop cost-effective marketing plans for each product or service
- Tracks all marketing and sales data and creates detailed written reports and verbal presentations to bring to senior executives
- Adjusts marketing campaigns and strategies as needed in response to collected data and other feedback

Desirable Skills and Qualifications

- A Bachelor's Degree in Marketing, Business, or a Related Field
- Experience in the Chemistry Industry is desirable, but not essential

Benefits

- Generous holiday allowance
- Choice of Mac or PC
- Flexible working – work when you want, where you want with our 'core-hours' scheme
- Option to travel abroad to work from our other office locations (Glasgow, Munich, Cambridge)
- Generous Refer a friend scheme
- Enhanced parental leave
- Tax advantageous schemes such as cycle to work and gym/equipment reimbursements (wellness subsidy scheme)
- Business travel insurance
- Company outings, off-sites and events throughout the year
- Complimentary snacks and drink in our offices (you can enjoy these on our roof terrace in our sunny Glasgow office!)

Please send a CV and covering letter to careers@deepmatter.io